



Euclid University Consortium
Schools: John Locke School of Business and Economics
John Jay School of Diplomacy and International Affairs



INSTRUCTOR: MICHAEL A. MASSA

FACULTY PROFILE / VITAE

EDUCATION

Ohio University, Athens, Ohio - Scripps College of Communication
Bachelor Science, Communications/Speech

Capital University Law School, Columbus, Ohio
Juris Doctorate, Law (J.D.)

Ohio State University, Columbus, Ohio
Graduate Work, John Glenn School Public Policy

NorthCentral University, New Mexico
Doctorate in Education Program (Currently)

BACKGROUND

Public Relations/Public Affairs:

- Proven Experience in Gov. Public Affairs and Corporate Public Relations
- Served as Spokesperson to Media and National Organizations
- News, Feature, and Speech writing experience
- Appointed to Governor's Special Stateside Task Force
- Recognition for Award-Winning State Government Innovation Program

Legal, Administrative and Legislative Liaison:

- Experience in Administrative and Legal Regulatory Compliance
- Oversaw State Agency Public Involvement / Public Engagement Programs
- Direct Legislative Experience to State Legislature, Federal agencies
- Mediator and Arbitration Experience

Marketing & Sales:

- Organizational Outreach, Advocacy, and Fund-raising experience
- National Publishing Sales, Regional Executive
- Designed and Implemented Comprehensive Marketing Programs
- Created and Developed Marketing Themes, Slogans and Promotions.
- Designed Sales Personnel Incentive Plans and Metrics
- Developed HR Training / Legal Compliance Policies

WORK HISTORY:

- Assistant Public Liaison, State of Ohio, Columbus, 1990-1994
- National Marketing Rep/Manager, Thomson Legal and Regulatory, 1994-2000
- V.P. of Development, A.J. Marketing Associates, Ft. Lauderdale, 2000-2004
- Commercial Property Consultants, Arizona / Ohio, 2004-2007
- V.P. of Business, Ohio, Paradigm Partners, LLP, Houston, Texas, 2007- Current.

SUBJECT SPECIALIZATIONS

- Mediation / US Law
- Educational Issues
- Marketing and Communication

CONTACT

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