



**Institution: Euclid University Consortium**  
**School: John Locke School of Business and Economics**



**INSTRUCTOR: DR. EMIL BERENDT**

**FACULTY PROFILE / VITAE**



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**TEACHING  
EXPERIENCE:**

- Aug. 2000 to present: Associate Professor, Friends University  
Assistant Professor (2000-2003)  
Introduction to Economics, Macroeconomics, Microeconomics, Money and Banking, Introduction to Business, Corporate Finance, Business Research Methods, Data Development and Analysis, Managerial Economics (graduate), Management Control Systems (graduate), Survey Design and Implementation (graduate)
- July 2000 to present: Adjunct Facilitator, Indiana Wesleyan University  
Online MBA/MSM Courses in Managerial Economics

- Aug. 1998 to Aug. 2000: Assistant Professor, University of Wisconsin  
Macroeconomics, Microeconomics, Introduction to Economics, Introductory Accounting, Introduction to Business, Business Statistics, Environmental Issues (Learning Community)
- Sept. 1994 to Aug. 1998: Adjunct Lecturer, College of St. Elizabeth  
Macroeconomics, Microeconomics, Statistics
- Jan. 1988 to Dec. 1990: Adjunct Lecturer, Rutgers University  
Econometrics (graduate and undergraduate)
- Sept. 1985 to Aug. 1986: Visiting Assistant Professor, John Jay College  
Principles of Economics, Economics of Regulation
- Sept. 1983 to June 1984: Adjunct Lecturer, Hunter College  
Principles of Economics

**INDUSTRY**

**EXPERIENCE:**

Economist, AT&T (Nov. 1987 to June 1998):

- Dec. 1995 to June 1998: AT&T (International Traffic Management)  
Responsible for managing the team that calculated, analyzed, and reported market share for AT&T's international consumer services. Primary clients were AT&T's financial community and product management.
- Mar. 1994 to Dec. 1995: AT&T (Consumer Communications Services Pricing)  
Calculated, analyzed, and filed with the Federal Communications Commission the price cap impacts of AT&T's rate changes. Made presentations to FCC staff on data used to ensure compliance with price cap regulation.
- Oct. 1990 to Feb. 1994: AT&T (Regulated Financial Matters)  
In-charge District Manager, July 1992-Dec. 1992  
Forecasted industry network traffic. Prepared AT&T's Petitions to the FCC concerning the Local Exchange Carrier's access tariffs. Prepared economic analysis and documentation for the FCC as part of AT&T's rate filings. Made presentations to FCC staff and other industry groups on data and forecasting methodology.
- Nov. 1987 to Sept. 1990: AT&T (Market Analysis and Forecasting)  
Forecasted network usage by service for AT&T's business plans and the network construction program.

Research Analyst, National Bureau of Economic Research (July 1982 to Sept. 1984):

Constructed, maintained, and updated several databases. Conducted econometric and statistical analysis for several health economics projects (“Determinants of Neonatal Mortality Rates in the U.S.”, “Price Sensitivity of Alcoholic Beverages in the United States”, “Effects of Alcoholic Beverage Prices and Legal Drinking Ages on Youth Alcohol Use”, “Effects of Beer Prices and Legal Drinking Ages on Youth Motor Vehicle Fatalities”.)

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- EDUCATION:**
- Doctor of Philosophy (Economics), City University of New York Graduate Center, (June, 1985). Fields of specialization: Human Resources, Public Finance, Urban Economics. Dissertation title: “The Demand for Medicaid and AFDC”.
  - Master of Arts in Economics, Hunter College (Sept., 1981)
  - Bachelor of Business Administration (Concentrations in Accounting and Marketing), Pace University (Sept., 1980)
  - Bachelor of Science (Concentration in Economics), University of the State of New York/Excelsior College (March, 1979)

- PAPERS AND PUBLICATIONS:**
- “The US Bishops on Unemployment”, *Social Justice Review*, May/June 1998
- “The Use of Currency Samples in Teaching Monetary Principles”, *Papers and Proceedings of the Robert Morris College “Teaching Economics: Instruction and Classroom Based Research” Conference*, Feb. 2001
- “Using Genesis in Teaching Religious Aspects of Economics”, *Faith & Economics*, Fall 2003
- “Cognitive Dissonance and Hollywood’s ‘Finance’ as Teaching Tools”, presented at the Missouri Valley Economic Association Conference, Feb. 2003
- “Lessons Learned from Advertising Natural Family Planning” (with Judith Leonard) *The Linacre Quarterly*, Feb. 2005
- “The Holy See’s View of Contemporary History”, *Proceedings from the “Empire or Interdependence” Conference* (Friends University, April 2005)
- Book Review: Heinrich Pesch, *Ethics and the National Economy*, *Catholic Social Science Review*, 2005
- “Profiles of Responders to a Natural Family Planning Awareness Campaign” (with Judith Leonard), *Catholic Social Science Review*, 2006
- “A Mathematical Note on Msgr. John A. Ryan’s Thought on the Minimum Wage” (*Review of Social Economy*, Dec. 2007)
- “Socialization”, *Encyclopedia of Catholic Social Thought, Social Science, and Social Policy*, (Scarecrow Press, 2007)
- “Contracts, Livestock, and the Bernoulli Process: An Application of Statistics to B. Traven’s ‘Cattle Drive’” (forthcoming in the *Journal of Applied Statistics*, 2008)
- “A Personalist Approach to Higher Education”, presented at the Indiana Wesleyan University Midwest Scholars Conference, Feb. 2007
- Book Review: Alberto M. Piedra, *Natural Law: The Foundations of an Orderly Economic System*, *Catholic Social Science Review* (forthcoming)
- In progress:
- “Catholic Social Teaching”, in *Encyclopedia of Christian Civilization* (Blackwell Publishing)
- “Absolute Poverty and the Lorenz Curve”
- “A NeoClassical Economic Interpretation of B. Traven’s ‘Assembly Line’”
- “An Economic Model of Quality in the Classroom and Outcomes Assessment”
- “Values and Outcomes in the Economics Classroom”

- PROFESSIONAL SOCIETIES:** American Economic Association  
Society of Catholic Social Scientists  
Association for Social Economics  
Association for the Study of Free Institutions
- WORKSHOPS AND PRESENTATIONS:** “Developing New Products and Services” (MiniBusiness World, March 1999)  
“Teaching the Nontraditional Student” (Univ. of Wisconsin Faculty Workshop, Nov. 1999)  
“Women at AT&T” (Univ. of Wisconsin’s Interdisciplinary Studies Program, April 2000)  
“Sports and the American Economy” (Univ. of Wisconsin’s Interdisciplinary Studies Program, June 2000)  
Exhibit on “The History of Money” (Friends University Library, Spring 2001)  
“Economics and Scripture” (Friends University’s Faith and Learning Program, Nov. 2002)  
Panelist on Forum “How Do Other Nations View U.S. Policy in the Middle East?” (Friends University, Nov. 2002)  
“Using Literature to Teach Social Studies” (Friends University Summer Workshop Program for Teachers, Summer 2003)  
“Social Studies Goes to the Movies” (Friends University Summer Workshop Program for Teachers, Summer 2003)  
“The History of the Regulation of AT&T” (Economics and Finance Seminar, York College, March 2004)  
“The Spirit of a Nation: Reflections on a Visit to Lithuania Christian College” (Friends University Faculty Seminar, Sept. 2004)  
“Successfully Advertising NFP – The Diocese of Wichita Experience”, with Judith Leonard (National Association of Catholic Family Life Ministers Conference, Sept. 2005)  
“Work as a Calling” (the Diocese of Wichita’s Spiritual Life Center, Oct. 2005)  
“Populist Monetary Views and the ‘Wizard of Oz’” (Friends University, ongoing)  
“Reading the Business News” (Friends University’s CAPS/Bridge Program, ongoing)  
“Test-Taking Skills” (Friends University Freshman Seminar, ongoing)  
Presenter on traditional and contemporary forms of money in Wichita schools (ongoing)
- ACADEMIC COMMITTEES:** College of St. Elizabeth:  
Middle States Periodic Review Report Committee, 1997  
University of Wisconsin:  
Information and Instructional Technology Committee, 1998-2000  
Laboratory Modification Committee, 1998-1999  
Business and Economics Department Curriculum Committee, 1999-2000  
Recruitment and Retention Committee, 1999-2000  
Faculty Personnel, 1999-2000  
Friends University:  
Student Concerns Committee, 2000-2001  
Faculty Concerns Committee, 2001-2003  
Friends University Faculty Secretary, 2003-2006  
Friends University College of Business, Arts, Sciences, and Education Faculty Secretary, 2004-2007  
Fulbright Conferences:  
“Empire or Interdependence” Fulbright Conference Committee, 2004-2005  
“Global Challenges” Fulbright Conference Committee (co-chair), 2006-2007

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**OTHER**  
**ACTIVITIES:** Taught Principles of Microeconomics at Lithuania Christian College (Klaipeda, Lithuania), summer of 2004  
Peer reviewer, *Catholic Social Science Review*  
Reviewer and accuracy checker for Pearson/Prentice Hall:  
Paul G. Farnham, *Economics for Managers*, 1<sup>st</sup> ed.  
Reviewer and supplementary materials author for Addison Wesley:  
Leeds/Von Allmen/Schiming, *Economics*, 1<sup>st</sup> ed.  
Miller, *Economics Today*, 14<sup>th</sup> ed.  
Keat/Young, *Managerial Economics*, 5<sup>th</sup> ed.  
Reviewer and supplementary materials author for Worth Publishers (Gerald Stone, *Core Economics*, 1<sup>st</sup> ed.)  
Focus group participant for Thomson/South-Western (Robert L. Sexton, *Exploring Economics*)  
Judge for FBLA (Future Business Leaders of America) and BPA (Business Professionals of America) student competitions, 2002-2007